

MASS COMMUNICATION—PUBLIC RELATIONS

		Fall Semester			Spring Semester*		
		Course	Course Title	Hrs.	Course	Course Title	Hrs.
Freshman		EH 101	English Composition \triangle	3	EH 102	English Composition \triangle	3
					CM 105	Introduction to Human Communication	3
		MC 101	Intro Mass Communication	3			
		CM 101	Public Speaking #	3			
			Total Credits:	3		Total Credits:	3
Sophomore		MC 339	Intro to Public Relations	3			
					CM 103	Communication Ethics ∇	3
					CM 340	PR Principles	3
		MC 106	Newswriting	3			
			Total Credits:	6		Total Credits:	3
Junior		MC 341	PR Methods	3	MC 400	Mass Media Law	3
		MC 494	Research Methods	3	MC 342	PR Campaigns	3
		MC 356	Propaganda & Public Persuasion	3	MC 310 or MC 360.	Newswriting & Reporting II or Feature Writing	3
			Total Credits:	9		Total Credits:	9
Senior		MC 498	Seminar. (1 hour)	1	MC. 493	Special Topics	3
		MC 391	Internship (2-3 hours)	2-3	MC 495	Mass Media & Society	3
			Total Credits:	3		Total Credits:	6

* Ideally, at the end of the first year, the student would have completed the university composition requirement (6 hours), 6 hours of humanities and fine arts, 9 hours of social science, and 4 hours of science and mathematics.

Public Speaking is highly recommended as a Core choice for Communication Studies majors and minors; however, other options exist.

\triangle EH 101 and 102 are listed because they are prerequisites for MC 106 (Newswriting), which is required for these specializations (Public Relations and Journalism). Additionally, at the end of the first year, the student would have completed the university composition requirement (6 hours), 6 hours of humanities and fine arts, 9 hours of social science, and 4 hours of science and mathematics.

∇ Communication Ethics (CM 103) is not required, but is recommended. Like Public Speaking, since they are not required, its hours are not added to arrive at "Total Credits."